

## BAR CONVENT BROOKLYN 2023 ANNOUNCES EDUCATION SCHEDULE

## Renowned Industry Experts Cultivate Line-Up of Education Programming

**New York, New York (April 26, 2023)** - <u>Bar Convent Brooklyn</u>, one of the leading international trade events for the bar and beverage industry, today unveils its education lineup and schedule for the upcoming 2023 show, taking place on June 13 and 14 at Brooklyn's Industry City.

The education program was curated by Bar Convent Brooklyn's Head of Education, Lynnette Marrero, Co-Founder of Speed Rack, MasterClass host, and award-winning bartender, Liquid Creative Director Aplós, and Partner and Chief Mixologist, Delola, and the annual revolving education committee. The 2023 committee includes: **Samantha Casuga**, Head Bartender at Temple Bar; **John deBary**, Author of *Saved By The Bellini*; **Touré Folkes**, Founder and Program Director of Turning Tables; **Chelsea Gregoire**, Founder and Hospitality Director of Church Bar and Owner/Consultant of Drinkable Genius; **Caer Maiko**, Co-Creator of Daijoubu Pop-Up and General Manager at DrinkWell; and **Sarah Troxell**, Bar Director at Daiquiri Time Out.

"We're thrilled to share the seminars we've cultivated for this year's show," said Marrero. "There was an overwhelming number of great submissions, so it was a bit hard to narrow down. But we feel like we've crafted a really strong education program for the main stage that will delight guests and offer thought-provoking insights."

This year's schedule features 14 additional seminars, providing more than 50 insightful sessions for attendees to enjoy. Focusing on an array of topics, guests can learn unique ways to use old favorites, hear about new and exciting brands, discover the culture surrounding different expressions and much more. Highlights include *Aperitivo and Amaro - The Future of Italian Spirits in Modern Mixology; WTF is Singani: Bringing the Newest Spirit Category to the United States;* and *Beyond Visibility - Indigenous Collaboration in the Modern Bar Space.* A full list of sessions can be found on Bar Convent Brooklyn's website here.

"The education program is the cornerstone of Bar Convent Brooklyn, offering opportunities to learn about the latest trends, use insights as jumping off points for discussions, develop friendships and much more," explained Bar Convent Brooklyn Event Director, Jackie Williams. "We're really excited for this year's schedule and can't wait for our attendees to experience it."

Throughout the two-day event, attendees can take advantage of more than 50 education sessions including several tasting forums, demonstrations and panel discussions with leading industry experts. Tickets can be purchased <u>here</u> on Bar Convent Brooklyn's website. From now - June 10, pre-purchased tickets online will be priced at \$80 for one-day and \$130 for both days. Upon availability, tickets at the door will be \$100 for one day and \$160 for two days, starting on June 11.

To find out more information about attending, visit the website (<u>www.barconventbrooklyn.com</u>) and follow along on social at @barconventbrooklyn.

**About RX:** RX is in the business of building businesses for individuals, communities, and organizations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products, and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com

## Media Contact

Rachel Harrison Communications <u>bcb@wearerhc.com</u>

## ###